

Dear Friends,

Recently, a longtime friend of the Detroit Artists Market characterized it this way: DAM is not as much about a specific location or a particular person as it is about **a great concept**. This concept—to provide area artists with a place to show and sell their work, and to engage audiences who support that art —inspired us through another successful year.

You have been a crucial part of that concept. Whether you attended shows, purchased artwork, enrolled or renewed as a member, or sponsored an event, we appreciate your participation during this past year – **thank you!**

**We ask you now to make a difference in support of our mission – this great concept – with your charitable contribution to the DAM Annual Fund.**

DAM’s Annual Fund contributions work directly to produce our full schedule of compelling exhibitions. DAM exhibitions and events provide **hundreds Detroit area artists** the opportunity to show and sell their work, giving emerging and established artists the visibility and audiences they deserve. As a nonprofit gallery, DAM puts a much higher percentage of revenue in artists’ pockets and acts as a powerful driver of Detroit’s creative economy.

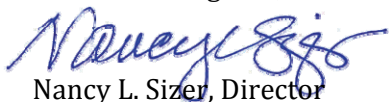
Your Annual Fund contribution also provides Metro-Detroit residents, students and visitors a venue where they can experience and learn about contemporary art in a welcoming and relaxed setting. The Detroit Artists Market provides all of this **free** to the community. Your Annual Fund contribution makes this possible.

We want to keep the momentum going and be sure you are part of celebrating our 80th anniversary in 2012. Please take this moment to reaffirm your commitment to DAM and to **supporting local art**. We have a few suggestions to make giving even easier and more effective:

- We urge you to consider establishing an **automatic monthly payment**, which allows you to give a little each month for big results each year. Just \$20 a month brings \$240 to support DAM’s programs and exhibitions. \$50 a month, which is only \$12.50 a week, generates \$600 in a year to bring you the best of our community’s visual art. Your bank can easily help you set this up, or contact us for further assistance.
- Contribute online via Network For Good through our website—and again, consider setting up a monthly contribution for greater impact. [www.detroitartistsmarket.org](http://www.detroitartistsmarket.org)
- Make your gift through [PayPal](https://www.paypal.com) to [nsizer@detroitartistsmarket.org](mailto:nsizer@detroitartistsmarket.org)

Thank you again for your generous support of the Detroit Artists Market. We wish you the best of the holiday season!

With warm regards,



Nancy L. Sizer, Director



**Yes!** I/We want to give to the **Detroit Artists Market** in support of DAM’s mission and programs.

- I am currently a member. Enclosed is my additional gift.
- While I am currently not a member, I am pleased to contribute the enclosed gift. Please send me information regarding DAM membership.

- \$1,000       \$250       \$50  
 \$500       \$100       \$\_\_\_\_\_ Other  
 \$\_\_\_\_\_ a month for 12 months = \$\_\_\_\_\_ Total

Please show this gift as being given by:

\_\_\_\_\_ print name as you wish it to appear

*DAM is a 501(c)(3) nonprofit, and your gift is tax deductible. Please make checks payable to **Detroit Artists Market**, 4719 Woodward Avenue, Detroit, Michigan 48201. For more information, please call 313.832.8540.*

Charge my:  Amex  Discover  MasterCard  Visa

Account # \_\_\_\_\_

Expiration Date \_\_\_\_/\_\_\_\_/\_\_\_\_ CSV Code # \_\_\_\_\_

\_\_\_\_\_  
Name as it appears on Card (print please)

\_\_\_\_\_  
Signature

Please contact me regarding the DAM Endowment Fund and planned giving options.

I am interested in sponsorship opportunities for exhibitions, receptions, and special events

Your gift may be eligible for your company’s matching gift program. We would be pleased to check with them and let you know.

\_\_\_\_\_  
Employer’s Name