

PRIVATE EVENTS

A Space to Make Your Vision Happen

Our gallery is a flexible, open space designed to adapt to your vision. Whether you're planning an intimate dinner, a corporate reception, or an immersive experience, DAM offers a blank slate for your ideas. We encourage clients to think big with layout and design while respecting that all artwork must remain in place and untouched throughout the event.



OVERVIEW

Located in the heart of Midtown Detroit, DAM offers a unique and inspiring space for your next event. Surrounded by curated artworks and a creative ambiance, our **2,500-square-foot gallery** is the perfect venue for receptions, corporate events, community gatherings, workshops, and more. The gallery can comfortably host up to **60 guests for a seated dinner** or **100 guests for a standing** reception, depending on exhibition layout and event setup. Your rental includes use of the gallery space for a designated time period, with on-site staff support for the duration of your event. Guests will have access to current exhibitions, curated artworks, and the gallery gift shop, as well as one single-occupancy, ADA-compliant restroom. The DAM kitchenette is also available for catering prep, as a green room, or for event staging. It includes basic amenities such as a small sink, refrigerator, and counter space, but is not a full kitchen.

**BOOK YOUR PRIVATE
EVENT TODAY**

We're here to help! To learn more about private events at DAM, contact Alphonso Carlton, Programs and Private Events Manager, at alphonso@detroitartistsmarket.org or 313.832.8540

FLEXIBLE OPTIONS FOR EVERY OCCASION



CORPORATE & PRIVATE EVENTS

Standard rental rate for corporate, private, and general event use. Ideal for receptions, meetings, celebrations, and other gatherings. This rate provides full access to the gallery with on-site staff support and flexibility to customize your layout and vendor setup.

Half Day (4hr): \$2,000

Full Day (8hr): \$4,000



NONPROFIT EVENTS

Available to registered 501(c)(3) organizations hosting events including fundraisers, programs, or internal gatherings. Proof of nonprofit status is required at booking.

Half Day (4hr): \$1,500

Full Day (8hr): \$3,000



COMMUNITY EVENTS

Available to small organizations and partners aligned with DAM's mission, supporting community-focused events. Eligibility is determined in collaboration with DAM based on the scope of the event, community impact, and prior or potential partnership.

Half Day (4hr): \$1,000

Full Day (8hr): not available

Your rental fee provides exclusive access to DAM for the duration of your event. The space is a true blank slate, offering flexibility to design your layout and bring in vendors that fit your needs. Rates reflect full use of the gallery and the unique opportunity to host your event surrounded by professionally curated artwork.

ONSITE RESOURCES

- 8 six-foot tables with black tablecloths
- 5 cocktail tables with black tablecloths
- 30 banquet chairs
- Kitchenette for catering prep and event staging (sink, refrigerator, counter space; no cooking equipment)
- Overhead sound system with microphones
- Mobile TV monitor
- Projector with moveable screen
- On-site staff support for event technology

ADDITIONAL FEES

- A \$200 cleaning fee will be applied if cleaning is not handled by the client.
- Events scheduled outside standard hours may incur additional staffing fees.
- Clients are responsible for any damage to the space, artwork, or equipment and will be billed accordingly.

PLANNING YOUR EVENT

We're here to help make your event run smoothly from start to finish. The following guidelines will help you plan your rental:

WALKTHROUGHS

We encourage all clients to schedule a walkthrough before finalizing event plans. This ensures your setup and vendor logistics align with the gallery layout.

BOOKING & DEPOSIT

A 50% deposit is required to confirm your date, with the remaining balance due seven days before the event. Dates are not held without a deposit.

SETUP & CLEANUP

Setup and cleanup must take place within your rental time. Additional time may be added for \$300 per hour if scheduled in advance.

CATERING & ALCOHOL

Food may be brought in by your chosen caterer. Alcohol is permitted and must be served by a licensed and insured bartender. A temporary liquor license is required for ticketed events.

INSURANCE

Clients are required to provide a certificate of insurance naming the Detroit Artists Market as an additional insured for the event date.

PARKING

Parking is available for \$5 per vehicle and can be arranged in advance in coordination with the lot owner.

DAM welcomes all licensed vendors, so clients can choose the partners that best fit their event. Clients are encouraged to supplement with rented furniture and decor as needed.